



2022 CORPORATE PARTNERSHIP GUIDE

Connecting Your Community Goals to Our Impact



Creating communities that are equitable, healthier, and prosperous by healing, teaching, and inspiring individuals and families to reach their full potential.



2022 CORPORATE PARTNERSHIP OPPORTUNITIES



CORNERSTONE PARTNER- \$25,000

- Quarterly partnership promotion on The Centers' social media platforms
- Headline placement of organization's logo on The Centers' website linking to your company website and community efforts
- Organization's logo listed as a preferred corporate partner in each of The Centers' quarterly newsletters
- Organization recognition in our administrative lobby as a preferred partner of The Centers
- Priority access to volunteer opportunities for your employees' civic engagement efforts

VISIONARY PARTNER- \$10,000

- Quarterly partnership promotion on The Centers' social media platforms
- Organization's logo placed on The Centers' website as a corporate partner linking to your company website and community efforts
- Organization's logo listed as a preferred corporate partner in each of The Centers' quarterly newsletters
- Priority access to volunteer opportunities for your employees' civic engagement efforts

CHAMPION PARTNER- \$5,000

- Quarterly partnership promotion on The Centers' social media platforms
- Organization's logo listed on The Centers' website as a corporate partner
- Organization's logo listed in one of The Centers' quarterly newsletters as corporate partner
- Priority access to volunteer opportunities for your employees' civic engagement efforts

COMMUNITY PARTNER- \$2,500

- One-time partnership promotion on The Centers' social media platforms
- Organization's name listed on The Centers' website as a corporate partner
- Access to volunteer opportunities for your employees' civic engagement efforts

CORPORATE BRAND EXPOSURE



2021 Website Analytics
190.1K users
790.0K pageviews
Average time on a page 00:01:25



Twitter Followers as of
January 31, 2022: 3,193
216 tweets in 2021
446 tweet engagements in 2021



Facebook Followers as of
January 31, 2022: 11,449
272 posts in 2021
4.2K post engagements in 2021



LinkedIn Followers as of
January 31, 2022: 3,489
207 posts in 2021
2.5K post engagements in 2021



Instagram Followers as of
January 31, 2022: 836
171 posts in 2021
995 post engagements in 2021



THE CENTERS

WHO WE ARE

The Centers fights for equity by healing, teaching, and inspiring individuals and families to reach their full potential. Our integrated model coordinates health and wellness services, including primary care, behavioral health care, addiction services, HIV treatment, in-house pharmacies, and dental, along with family support programs, including early childhood development, career training, and job placement.

WHAT YOUR SUPPORT HELPS US ACHIEVE

IN OUR HEALTH AND WELLNESS CENTERS:

Access is expanded for existing and new clients to a more fully developed and integrated model of care that includes behavioral health, primary care, pharmacy, substance abuse/addiction services and wellness. Clients can have a check-up with a primary care doctor, participate in a wellness program, talk with a pharmacist and pick up medication at one location.

- Primary Care
- Behavioral Health
- Addiction Services
- Pharmacy
- Dental
- HIV Services
- Syringe Exchange
- Pregnancy Care
- Women's Services
- Psychiatry
- Podiatry
- Case Management

ON OUR EARLY CHILDHOOD CAMPUSES:

Children and families make the most of the critical first 2000 Days of life to be healthy, kindergarten-ready and prepared to succeed in school and life. We begin with healthy pregnancy support, the importance of eating nutritious food and visiting the doctor regularly. We have father-focused workshops for dads and father figures. Our early learning and home-based programs with researched-based curriculums provide high-quality experiences for infants and preschoolers, including those with special needs.

- Family Partnerships
- Supportive Services
- Research-Based Curriculum
- 5-Star Rated Centers
- Healthy Meals and Snacks
- Health Services

IN OUR WORKFORCE CENTER

El Barrio workforce centers offer culturally competent job readiness training, case management, nationally recognized certifications, job placements and retention support with a network of corporate partners. Unemployed or under-employed individuals are prepared for and placed on promising career paths, and employers build and retain a productive and stable workforce. Training tracks include: customer service, hotel & guest services, child development associate (CDA), pharmacy technician, and general job readiness in English and Spanish.

- Career Coaching
- Corporate Partnerships
- Nationally Recognized Certifications
- Retention Services

OUR IMPACT



12
Locations



500+
Employees



20,000+
People Served

HEALTH.
FAMILY.
WORK.
HOPE.



THE CENTERS

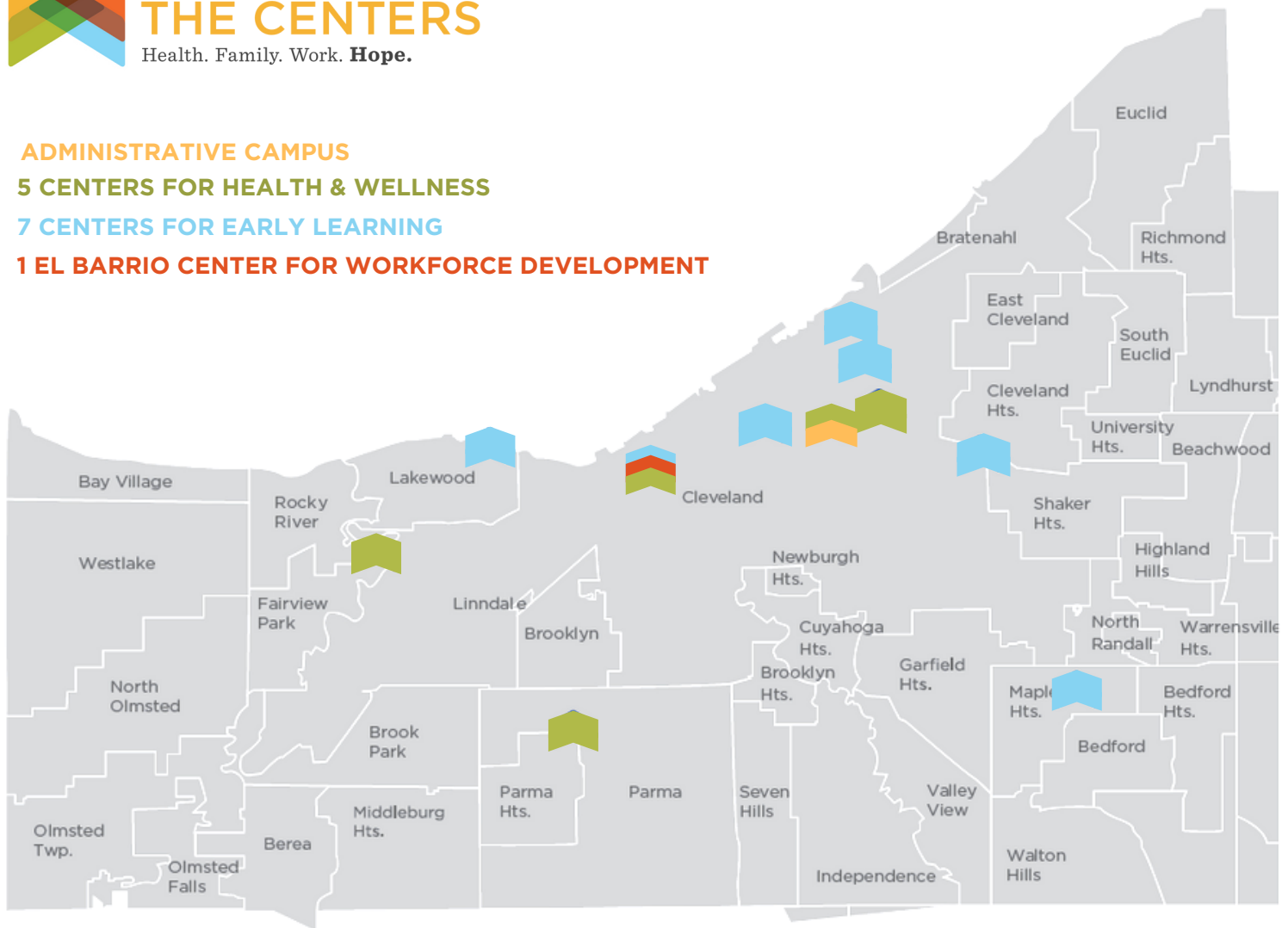
Health. Family. Work. **Hope.**

ADMINISTRATIVE CAMPUS

5 CENTERS FOR HEALTH & WELLNESS

7 CENTERS FOR EARLY LEARNING

1 EL BARRIO CENTER FOR WORKFORCE DEVELOPMENT



CASH INVESTMENT FOR A STRONGER COMMUNITY

Ensure that your company's foundation or designated grants make an immediate impact by considering The Centers as your philanthropic home. Cash grants or stock gifts are fully tax deductible and support the programs, general operating or capital needs of The Centers in a manner that reflects your company's values and complements your business and community priorities. You can be assured of timely reporting, stellar outcomes, and recognition that exemplifies your commitment to addressing some of our community's most complex challenges.

EMPLOYEE ENGAGEMENT

The Centers has a long history of partnerships with companies seeking innovative ways to better support and encourage their employees. These efforts may include employees volunteering their time, talents, ideas, and physical labor in one of The Centers' health care, early learning, or workforce programs. The Center's concierge approach provides customizable and rewarding experiences that fully integrate your existing corporate social initiatives and enable your employees to achieve their professional and personal goals.

DONATING EXCESS AND OBSOLETE INVENTORY

Allow The Centers to help your company secure IRS incentives by donating non-cash gifts or services. Convert out-of-season supplies or otherwise outdated inventory into product donations, referred to as In-Kind gifts. Or consider donating services, such as meeting spaces, facilities assistance, or professional expertise and advice. Your In-Kind gifts and services will find a highly-valued home at The Centers and will be celebrated for their critical role in fulfilling our mission.

For more information, please contact:

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TheCentersOhio.org