



# 2024 CORPORATE PARTNERSHIP GUIDE

BUILDING A FUTURE TOGETHER



**THE CENTERS**<sup>®</sup>  
Health. Family. Work. **Hope.**



# A MESSAGE FROM OUR CORNERSTONE PARTNER



**Travis Mlakar**  
*President, Millcraft Paper*

As a fourth generation, privately held family company founded in 1920, Millcraft Paper has had a long-established focus and responsibility towards corporate engagement and giving back to those in need in the community.

It's imperative for our organization to define who we are and our values. These are the characteristics our team members, future team members, clients, and partners are going to know us by and ultimately invest in. Since we proudly represent hundreds of manufacturers and have specialists in nearly every aspect of the supply chain, it's vital to show that what we do in the community matters, defining who we are and what is important to us when giving back.

To that end, it was important for us to partner with an organization here in Cleveland that had a long-standing presence in the community, a history of providing the most critical services to those who need it most, and whose values of equity and service match our own. With my past involvement with The Centers as a board member, it was clear that this organization fit those values and had the measurable outcomes we wanted to see when choosing a non-profit partner.

Whether it's a new and innovative program such as The Centers' Behavioral Health Urgent Care Center, the "Welcoming Neighbor" classrooms, the first dedicated community-based center for

the treatment of Schizophrenia or the traditional volunteer engagement opportunities for my employees like The Centered Market or Adopt-A-Family, there are plenty of reasons for Millcraft to support the amazing work of The Centers.



We're proud of the accomplishments of The Centers and their fight for equity. At a time in our country where health and wealth disparity are at all-time highs, The Centers remains steadfast in the belief that everyone deserves the same access to high-quality physical and behavioral healthcare, and the same opportunities to thrive and succeed that the more privileged among us receive. The Centers continues to break down barriers to meet people where they are and provide the care they need.

The partnership between Millcraft and The Centers is a great example of what we can accomplish together when organizations work together to address community needs. We will continue to support, promote, and advocate the great work of one of Cleveland's largest and most successful agencies.

## THE CENTERS' BOARD OF DIRECTORS



**Angela Beasley Fielding**  
*Director, Provider Experience and Transformation*  
Humana Inc. Humana Healthy Horizons

**Camille Billups**  
*Senior Director*  
Team NEO

**Daniel S. Blain**  
*CEO*  
Jewish Community Board of Akron

**James M. Crane**  
*Vice President, Associate General Counsel*  
The Sherwin-Williams Company

**Robert Faxon**  
*Partner*  
Jones Day

**Marla Fleischer**  
*Director, Food Safety & Compliance*  
Brand Castle/An Entity of Signature Brands

**Lisa B. Forbes**  
*Judge*  
Eighth District Court of Appeals

**Rev. Dr. Lisa M. Goods**  
*Senior Pastor*  
Shiloh Baptist Church

**David H. Gunning II**  
*Member*  
McDonald Hopkins, LLC

**Moses Jhirad**  
*Managing Director, Regional Group Manager*  
PNC Bank, NA

**Pamela LeRose**  
*Relationship Manager*  
Huntington National Bank

**Brinton C. Lincoln**  
*SVP & CMO*  
Selman Co.

**Matthew C. Litzler**  
*President*  
C.A. Litzler Co., Inc.

**Letitia Lopez**  
*Executive Director,*  
Julia De Burgos Cultural Arts Center

**Tracey N. Mason**  
*Assistant Vice President and Director of Community Development*  
Federal Reserve Bank of Cleveland

**Stephen McHale**  
*CEO*  
Unify Jobs

**Bradley Ngah Ouambo**  
*Associate*  
Frantz Ward LLP

**Selina M. Pagán**  
*Executive Director*  
Young Latino Network

**Venyce Sanders**  
*Senior Manager - Finance Technology*  
Eaton

**Kamaal Shakkour**  
*Relationship Manager*  
Fifth Third Bank

**Manuela W. Weeber**  
*Executive Administrator*  
Lake Shore Christian Church

**Tatiana Wells**  
*Program Director, Early Childhood*  
Cuyahoga Community College (Tri-C)

**Seth M. Wolf**  
*Deputy General Counsel*  
University Hospitals Health System

**Manuela W. Weeber**  
*Executive Administrator*  
Lake Shore Christian Church

**Susan Yarborough**  
*VP and Zonal Clients Solutions Manager*  
AIG (retiree)

# THANK YOU

## TO OUR 2023 CORPORATE & EVENT PARTNERS

### Keystone Partner



### Cornerstone Partners



### Visionary Partners



### Champion Partners



### Community Partners



FOR MORE INFORMATION ON BECOMING A CORPORATE PARTNER PLEASE CONTACT:  
James Forristell, Director, Corporate Development  
216.325.9286 | James.Forristell@TheCentersOhio.org



Growing from our Roots  
SIGNATURE EVENT

### PRESENTING SPONSOR



### EVENT SPONSORS

- C. A. Litzler Co., Inc.
- Capitol Partners
- Humana Healthy Horizons
- Huntington Bank
- Kate & Brinton Lincoln
- McDonald Hopkins
- Reserve Millwork
- John & Ann Steinbrunner
- UnifyWork
- United Healthcare



### PRESENTING SPONSOR

THE Fortney Foundation

### EVENT SPONSORS

- Acclaim Communications
- Althans Insurance Agency, Inc.
- The Arcus Group, Inc.
- BioThane Coated Webbing Corp.
- Bober Markey Fedorovich
- C. A. Litzler Co., Inc.
- Community Christian Church of North Canton
- Crown Acura
- Deacon's Chrysler Dodge Jeep RAM
- Disciples Christian Church
- Edward Jones, Tom Chaplin Financial Advisor
- Eric Lake (In memory of Mary Beth Cascio)
- Greg Murray Photography
- Holmes Lumber
- JSS Electric Inc.
- Judge Lisa B. Forbes
- Laubenthal Mercado Funeral Home
- Marous Brothers Construction
- McDonald Hopkins
- Onyx Creative
- Oswald Companies
- PNC Bank
- Portfolio Services Limited, Inc.
- Rev. Dr. Janet Long and Col. Dan Clark
- The Sherwin-Williams Company
- Stark & Knoll Co. L.P.A.
- Tradesmen Construction Staffing Solutions

# PHILANTHROPY IS GOOD BUSINESS

# 77%

of respondents believe that offering employee engagement opportunities is an important recruitment strategy to attract millennials.



**WHY WE PARTNER** — “It is important to me personally, and to many of my employees, that Novagard is a good corporate neighbor. Giving back to those in the communities surrounding our manufacturing site is one of our corporate initiatives, and The Centers seemed a perfect fit. In 2021, we first donated money and time to their Adopt-a-Family program. Our involvement grew in 2022 with a corporate sponsorship, donations of back-to-school supplies to their early childhood learning centers, and of course, the Adopt-a-Family program. We have a vested interest in seeing these neighborhoods thrive and prosper, and The Centers is filling an urgent need with their community based programs.”

**Sarah E. Nash**  
Owner, CEO, President

**NOVAGARD**



**WHY WE PARTNER** — “The role of a workforce developer within CVS Health Workforce Initiatives is to look at the individual and their entire family in order to provide employment that leads to a career. Healthcare, education, and family all are interconnected with someone gaining meaningful employment. The Centers is able to provide support in healthcare (both physical and behavioral), transportation, early learning, job readiness, and basic needs that impact the entire family. Our partnership with The Centers is a natural fit because we both share a common vision and passion to help the individual, support the family, and bring the community together by offering support services, barrier removal, and opportunities for employment.”

**Jim Farren**  
Associate Manager

**CVSHealth**








**NEARLY  
20,000  
NORTHEAST  
OHIOANS  
SERVED**

# 71%

71% of employees indicate that it's very important to work at a company that partakes in philanthropy.



# 92%

92% of surveyed corporate human resources executives agree that contributing business skills and expertise to a nonprofit can be an effective way to improve employees' leadership and broader professional skill sets.

# 88%

88% of Millennials find their job more fulfilling when they have opportunities to make a positive impact on society and the environment.



Approximately 66% of young employees (i.e., Millennials and Gen Z) won't take a job at a company with poor corporate social responsibility practices.

# 66%

# WHY PARTNER WITH THE CENTERS

The Centers' Corporate Engagement Program provides the region's businesses with an opportunity to partner with one of the largest health and human service organizations in Northeast Ohio focused on creating communities that are equitable, healthier, and more prosperous.

Supporting The Centers will increase your company's brand awareness, enhance your corporate image, promote customer loyalty, and generate goodwill in the region.

Each year, our corporate program provides opportunities to satisfy your philanthropy goals by investing in our programs, offering employee engagement projects in the community, and networking through our fundraising events. These opportunities attract diverse business professionals, community leaders, and Cleveland's most respected philanthropists.



## DONE-IN-A-DAY PROJECTS

Done-In-A-Day projects are an opportunity for volunteer groups to give back to the community. These engagement opportunities can stand alone as a morning or afternoon project or be a part of a larger team-building retreat. Companies can choose from the sample projects listed below or discuss opportunities based on group size or interest.

### SAMPLE PROJECTS

- Outdoor beautification projects at one of our early learning playground areas
- Classroom activities and reading to our early learning students
- Resumé building/mock interviews with our workforce training clients
- Help pack and distribute food, hygiene products and other household items

MORE THAN  
**1,500**  
STUDENTS ATTENDED OUR  
5-STAR HEAD START EARLY  
LEARNING CENTERS



### CENTERED MARKET

Every summer, The Centers operates roughly 20 markets on the east and west side of Cleveland. Volunteers help pack and distribute fresh, seasonal produce to clients as well as assist with event set up, participant check-in, transportation of produce to client's cars, and event tear down.

More than  
**1,400**  
families received food  
from our Basic Needs  
Resource Center  
'Centered Market'

  
NEARLY  
**250**  
NORTHEAST OHIOANS  
SECURED EMPLOYMENT  
THROUGH OUR ELBARRIO  
WORKFORCE DEVELOPMENT  
PROGRAM



### ADOPT-A-FAMILY

Each holiday season, Adopt-A-Family helps to reduce a significant financial hurdle by providing The Centers' clients with gifts, toys, household items, winter clothing, and other basic needs. Generous individuals, community agencies, and our corporate partners participate with in-kind and cash donations as well as sending volunteer groups to our administration location to help sort, pack, and distribute holiday items.

**Adopt-A-Family distributed winter clothing, household items, and holiday gifts to more than 640 families.**

## ENGAGE DIRECTLY IN OUR WORK

Corporate volunteer engagement is an essential pillar of social responsibility, and when done right, can be a powerful tool for creating a happier, healthier workplace while also being a force for positive change in our community. Research shows that employee participation in corporate encouraged volunteer programs has positive personal and professional outcomes. Employees who volunteer at work report a higher sense well-being and increased job satisfaction.

Our corporate partners gain priority access to these various projects and directly interact with our clients to make a substantive impact on their daily lives.





# CORPORATE PARTNER

## LEVELS AND BENEFITS

CORPORATE BENEFITS	KEYSTONE \$50,000+	CORNERSTONE \$25,000+	VISIONARY \$10,000+	CHAMPION \$5,000+	COMMUNITY \$2,500+
Featured as a keystone corporate partner in newsletters and other marketing pieces shared within the community	✓				
Opportunity to address Annual Event attendees about partnership and organization's community involvement	✓				
Recognition in our administrative lobby as a preferred partner	✓	✓	✓		
Tickets to The Centers' Annual Event	Eight	Eight	Six	Four	Two
Ad in The Centers' Annual Event program (.pdf format)	Full Page 5wx7.5h	Full Page 5wx7.5h	Half-Page 5wx3.5h	Quarter-Page 2.5wx4h	Listed in program
Promotion on The Centers' social media platforms	Quarterly	Quarterly	Bi-Annual	Bi-Annual	One-time
Organization's logo listed in digital media at events (where available)	✓	✓	✓	✓	✓
Headline placement of organization's logo on The Centers' website linking to company's community engagement page	✓	✓	✓		
Organization's logo listed on corporate partner signage at events	✓	✓	✓	✓	✓
Organization's logo listed on website as a corporate partner	✓	✓	✓	✓	✓
Priority access to volunteer engagement opportunities	✓	✓	✓		

THE BENEFITS OF CORPORATE PARTNERSHIPS



90%



DID YOU KNOW... 90% of employees who work at companies with a strong sense of purpose and corporate social responsibility say they're more inspired, motivated, and loyal, and would be more likely to recommend their employer to someone in their network who is looking for a job.

CONNECT WITH A NEW AUDIENCE



Giving can even help create new marketing opportunities to expand your reach.



**SOCIAL REACH**  
The Centers has nearly **21,000** social media followers.

GAIN **EXPOSURE**, **ENGAGE** YOUR EMPLOYEES, AND **CONNECT** WITH YOUR AUDIENCE.

# PROGRAMS THAT MAKE A DIFFERENCE



More than  
**12,000**  
patients  
received  
healthcare  
services

## HEALTH

As one of Cleveland's six Federally Qualified Health Centers (FQHC), The Centers provides integrated health and wellness services to patients without regard for their insurance status or ability to pay. By providing community-based, integrated, holistic health care, The Centers fights for greater health equity and makes it possible for children and families in Cleveland to lead healthier and more successful lives.

Served more  
than **1,200**  
Northeast Ohioans  
with workforce  
and supportive  
services

## FAMILY

The first 2,000 days of life – from birth to age five – is a critical period of development and growth for children that sets the stage for their future. As such, our Early Learning Programs offer comprehensive resources and support families need to overcome barriers that could interfere with a young child's ability to learn and grow. Families also have access to additional support services, including our Basic Needs Resource Center and Heights Suburban Collaborative.



## WORK

Recognizing that workforce development programming must support individuals with various education and skill levels, our workforce development offerings excel in helping individuals at the beginning of that continuum. Programs are designed to quickly and effectively move clients from unemployment into jobs while wrapping them in support to ensure their ongoing success.

## RESIDENTIAL YOUTH PROGRAM

Cleveland Christian Home (CCH) is a behavioral health facility that provides Youth Residential Treatment for boys aged 6-17 and emergency housing and support for children aged 12 to 17 who have been displaced in the child welfare system. The youth we serve at CCH often have a history of exposure to violence, food insecurity, sexual abuse, mental illness, homelessness, and struggles with the foster care system. At CCH, we are committed to ensuring that all young individuals have access to the services they need to achieve stable mental health, be treated with respect, and build successful and independent lives.





# LOCATIONS



## CENTERS FOR HEALTH AND WELLNESS 216.325.WELL (9355)

\*Behavioral Health Urgent Care services are available at our Uptown and Gordon Square locations.

1. East - Nancy Lyon Porter Building, 4400 Euclid Avenue, Cleveland 44103
2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102\*
3. Southwest - 5955 Ridge Road, Cleveland 44129
4. Uptown - 12201 Euclid Avenue, Cleveland 44106\*
5. West - 3929 Rocky River Drive, Cleveland 44111

## CENTERS FOR EARLY LEARNING 216.325.9678

In addition to our Early Learning services, we offer a Smart Start Home Visiting Program, which brings the classroom to you through weekly home visits. We are a Head Start and Help Me Grow provider.

6. Bingham - 2421 Central Avenue, Cleveland 44115
7. Clifton - 13889 Clifton Boulevard, Lakewood 44107
8. Debra Ann November - 5225 Library Lane, Maple Heights 44137
2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102
9. Taylor Commons/McMillan - 1941 South Taylor Road, Cleveland Heights 44118
10. Wade - 9111 Yale Avenue, Cleveland 44108

Scan QR code to learn more about our services.



## CENTERS FOR YOUTH & FAMILY SERVICES 216.325.9132

Resources and support offered through a collective network of community partners

9. Taylor Commons/McMillan - 1941 South Taylor Road, Cleveland Heights 44118

## EL BARRIO WORKFORCE PROGRAM 216.325.WORK (9675)

2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102

## ADMINISTRATIVE CAMPUS 216.432.7200

1. Nancy Lyon Porter Building, 4500 Euclid Avenue, Cleveland 44103

## CLEVELAND CHRISTIAN HOME 216.416.4277

- Youth Residential Programs
11. 11401 Lorain Avenue, Cleveland 44111



Where **EVERY** door is the **RIGHT** door.



## MISSION

The Centers fights for equity by healing, teaching, and inspiring individuals and families to reach their full potential.

 @THECENTERSOHIO

**FOR MORE INFORMATION, PLEASE CONTACT:**  
James Forristell, Director, Corporate Development  
216.325.9286 | James.Forristell@TheCentersOhio.org

**Health**  
216.325.WELL (9355)

**Family**  
216.325.9678

**Work**  
216.325.WORK (9675)

**Residential**  
216.671.0977