



THE CENTERS

Partner *with* Purpose

CORPORATE PARTNERSHIP GUIDE

2026



A Message from our Keystone Partner



Andrea Vullo,
*Community Investment
Manager, Lubrizol*

Stronger Together: Lubrizol & The Centers

Founded in Cleveland in 1928, Lubrizol has proudly called Northeast Ohio home for nearly a century. With 1,600 employees across our Wickliffe, Brecksville, Painesville, and Avon Lake locations—nearly a quarter of our global team—we are one of Lake County’s largest employers, committed to strengthening our region.

Lubrizol’s community investment efforts are guided by our mission of Creating Community Chemistry—a philosophy that connects our people, resources, and values to the places where we live and work. This principle shapes how we engage with our communities and fuels our commitment to building a stronger, more equitable Northeast Ohio.

We are proud to partner with The Centers, whose mission to build stronger communities through integrated health and social services aligns with our own. Together, we are working to meet critical needs and uplift families across the region—creating meaningful, lasting impact.

Each year, Lubrizol team members support The Centers’ Adopt A Family program, selecting and delivering personalized gifts to families facing economic hardship to ensure they feel supported and celebrated during the holiday season. These moments of connection reflect the heart of our community

investment philosophy.

In 2025, Lubrizol employees also began supporting The Centered Market, helping provide fresh, affordable food to families in under-served neighborhoods. Our team assisted with logistics and engaged directly with residents to promote food access and wellness—advancing our broader goals of health equity and community well-being. This work represents true collaboration with partners including the Greater Cleveland Food Bank and the Hunger Action Network, demonstrating how Northeast Ohio continues to unite around shared goals.

“Our partnership with The Centers is a reflection of what community chemistry truly means,” said Andrea Vullo, Community Investment Manager at Lubrizol. “It’s about showing up, listening, and working together to create real, lasting change for families across Northeast Ohio.”

We are proud to stand alongside The Centers and our nonprofit partners to build a stronger, healthier, and more resilient Northeast Ohio—today and for generations to come.

Investing in H.O.P.E. for Northeast Ohio’s Youth

At The Lubrizol Foundation, we are deeply committed to investing in the communities where our employees live and work. Since our founding in 1952, we have provided financial support to nonprofit organizations that share our vision for a healthier, more equitable, and sustainable future. That’s why we are proud to support The Centers and their transformative work at the H.O.P.E. Campus.

The H.O.P.E. Campus is a bold, compassionate response to a critical need in Cuyahoga County: providing safe, therapeutic residential care and emergency housing for youth in crisis. Serving more than 130 children and teens each year—many of whom have experienced trauma, homelessness, or instability—the campus offers not only shelter, but healing, education, and hope.

This initiative aligns closely with The Lubrizol Foundation’s investment pillars of quality education, reducing

hunger, and enhancing well-being. The H.O.P.E. Campus directly supports youth through integrated behavioral health services and a trauma-informed onsite school.

We are especially proud of our recent grant supporting the school programming component of the H.O.P.E. Campus renovations. Operated in partnership with the Cleveland Metropolitan School District, the onsite school provides a structured learning environment tailored to the unique needs of youth in residential care. With full-time educators and intervention specialists, the school ensures students—many of whom have experienced major disruptions—receive personalized instruction and the academic support they need to succeed.

“For decades, The Centers has been a trusted partner in advancing equity and opportunity in Northeast Ohio,” said Elizabeth Grove, President of

The Lubrizol Foundation. “The H.O.P.E. Campus is a powerful example of what happens when compassion meets innovation. We are proud to support this work, especially the educational programming that helps young people heal, learn, and build brighter futures.”

Through grants and employee matching gifts, The Lubrizol Foundation has partnered with The Centers for more than 30 years. We believe every child deserves safety, dignity, and opportunity. By supporting The Centers, we are investing in a future where Northeast Ohio’s youth can thrive—and where our community grows stronger together.



Elizabeth Grove,
*President of The Lubrizol
Foundation*

Corporate Partners

Thank You to Our 2025 Partners

KEYSTONE



CORNERSTONE



VISIONARY



CHAMPION



COMMUNITY



Why Partner with The Centers?

Corporate partnerships not only help nonprofit organizations succeed in their missions, but they also help the companies that support agencies like The Centers. When employees take advantage of, and engage in, corporate social responsibility initiatives, the company sees advantages such as:

Elevate Your Corporate Influence



A Positive Image. By partnering with nonprofits, corporations earn recognition from the community for the positive change they're working to make in the world.

Better Engagement from Employees. Employees feel more engaged at work when they know their employer is making a positive difference in the world. More engaged employees tend to outperform those who aren't engaged by a landslide.

Encouraging a Feeling of Community. Employees who work together to help a nonprofit achieve its mission create a feeling of camaraderie at the office. This will lead to a more communal working environment for the corporation.



Done-In-A-Day Projects

Done-In-A-Day projects are an opportunity for volunteer groups to give back to the community. These engagement opportunities can stand alone as a morning or afternoon project or be a part of a larger team-building retreat. Companies can choose from the sample projects listed below or discuss opportunities based on group size or interest.

Sample Projects

- Outdoor beautification projects at one of our early learning playground areas
- Résumé building/ mock interviews with our workforce training clients
- Classroom activities and reading to our early learning students
- Help pack and distribute food, hygiene products, and other household items

BY THE *Numbers*

1,600

STUDENTS ATTENDED OUR 5-STAR HEAD START
EARLY LEARNING CENTERS.

CENTERED MARKET

In 2025, more than **1,300** families received food from our Basic Needs Resource Center 'Centered Market'.

This summer, The Centers will operate 6 markets in the Gordon Square Neighborhood. Volunteers help pack and distribute fresh, seasonal produce to clients as well as assist with event set-up, participant check-in, transportation of produce to clients' cars, and event tear-down.

350+ *Families*

ADOPT-A-FAMILY

Adopt-A-Family distributed winter clothing, household items, and holiday gifts to more than **350** families.

Each holiday season, Adopt-A-Family helps to reduce a significant financial hurdle by providing The Centers' clients with gifts, toys, household items, winter clothing, and other basic needs. Generous individuals, community agencies, and our corporate partners participate with in-kind and cash donations as well as sending volunteer groups to our administration location to help sort, pack, and distribute holiday items.

Engage Directly In Our Work

Corporate volunteer engagement is an essential pillar of social responsibility, and when done right, can be a powerful tool for creating a happier, healthier workplace while also being a force for positive change in our community. Research shows that employee participation in corporate-encouraged volunteer programs has positive personal and professional outcomes. Employees who volunteer at work report a higher sense of well-being and increased job satisfaction.

Our corporate partners gain priority access to these various projects and directly interact with our clients to make a substantive impact on their daily lives.



Philanthropy Is Smart Business

Attract

Turn community investment into a powerful growth engine. Supporting local causes builds deeper customer trust and loyalty, driving sales through authentic connection—not just advertising.



Christine Taylor
Director, Community Affairs



EMPLOYEES, ESPECIALLY YOUNGER TALENT, WANT WORKPLACES WITH PURPOSE. COMPANIES THAT INVEST IN THEIR COMMUNITIES ATTRACT AND KEEP TOP PERFORMERS WHILE BOOSTING MORALE AND BUILDING A MORE ENGAGED WORKFORCE.

WHY WE PARTNER — “Medical Mutual’s investment in The Centers builds a sustainable future for the community. Addressing social issues and fostering engagement strengthens long-term success and resilience. A healthy community leads to a thriving economy, benefiting businesses and residents alike. By aligning with The Centers, we demonstrate a genuine commitment to positive change and community well-being.”

Real Companies. Real Impact.



Laura Weikart
Associate Manager,
Workforce Initiatives



WHY WE PARTNER — “At CVS Health Workforce Initiatives, we believe that meaningful employment is more than a job—it’s a pathway to a brighter future for individuals and their families. True success happens when healthcare, education, and family support work together to remove barriers and open doors to opportunity.

That’s why our partnership with The Centers matters. They provide holistic support—physical and behavioral health, transportation, early learning, job readiness, and essential resources—empowering families to thrive. Together, we share a vision of transforming lives, strengthening families, and building stronger communities. By combining our efforts, we create opportunities, eliminate obstacles, and inspire hope for a better tomorrow. Together, we don’t just create jobs—we create futures.”

Giving Back Strengthens Your Business

Purpose

By partnering with nonprofits on shared goals, your company gains positive visibility, strengthens relationships with local leaders and residents, and creates a ripple effect of goodwill that protects and enhances your reputation. Far from a cost, strategic giving becomes a competitive edge—fueling innovation, opening doors to new networks, and positioning your brand as a vital part of the community's future.

54%

CONSUMERS BUY WITH THEIR VALUES

of global consumers consider a company's CSR practices when making a purchase.

93%

EMPLOYEES EXPECT PURPOSE of employees believe companies must lead with a purpose.

77%

PURPOSE DRIVES PURCHASES of consumers are motivated to purchase from brands committed to making the world a better place.

RESPONSIBILITY DRIVES INVESTMENT

78%

OF INVESTORS RANK CORPORATE SOCIAL RESPONSIBILITY AS "IMPORTANT" WHEN EVALUATING A COMPANY.

VOLUNTEERISM STRENGTHENS RETENTION

Employee volunteerism has been proven to reduce a company's turnover by 50%.



Individual who participate in employee volunteer opportunities are 13% MORE PRODUCTIVE.

Learn more



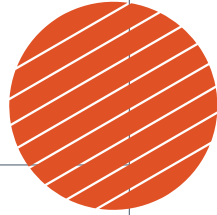
When companies and communities grow together, everyone wins.

Join us in building a stronger, healthier, and more hopeful Northeast Ohio.

Corporate Partnership

Levels and Benefits

<i>Corporate Benefits</i>	KEYSTONE \$50,000+	CORNERSTONE \$25,000+	VISIONARY \$10,000+	CHAMPION \$5,000+	COMMUNITY \$2,500+
Featured as a keystone corporate partner in newsletters and other marketing pieces shared within the community	✓				
Complimentary attendance and participation at all The Centers events	✓	✓			
Recognition in our administrative lobby as a preferred partner	✓	✓			
Promotion on The Centers' social media platforms	Quarterly	Quarterly	Bi-Annual	Bi-Annual	One-time
Organization's logo listed in digital media at events (where available)	✓	✓	✓	✓	✓
Headline placement of organization's logo on The Centers' website linking to company's community engagement page	✓	✓	✓		
Organization's logo listed on corporate partner signage at events	✓	✓	✓	✓	✓
Organization's logo listed on website as a corporate partner	✓	✓	✓	✓	✓
Priority access to volunteer engagement opportunities	✓	✓	✓		



The Benefits of Corporate Partnership

IMPROVE
BOTTOM LINE



BUILD
CAMARADERIE



CREATE
GOODWILL



IMPROVE OUR
COMMUNITY



90%

DID YOU KNOW... 90% of employees who work at companies with a strong sense of purpose and corporate social responsibility say they're more inspired, motivated, and loyal, and would be more likely to recommend their employer to someone in their network who is looking for a job.



Giving can even help create new marketing opportunities to expand your reach.

CONNECT
WITH A NEW
AUDIENCE



Learn more 



Join us in building a stronger, healthier, and more hopeful Northeast Ohio.



Social Reach: The Centers has nearly 21,000 social media followers.



Programs That Make a Difference

Integrated Health & Wellness

We treat everyone. Always. As one of Cleveland's six Federally Qualified Health Centers (FQHC), The Centers provides community-based, integrated, holistic health care to patients regardless of insurance status or ability to pay. We have a flexible sliding fee scale for most offerings and also accept private insurance. From physical check-ups to counseling and psychiatry, we offer integrated health care at five convenient locations that tend to the whole you.

Early Learning & Family Support

During the initial 2,000 days of life, spanning from birth to age five, children undergo a crucial period of development and growth that lays the foundation for their future success. The Centers' Early Learning programs provide families with essential resources and assistance to address challenges that may hinder a young child's learning and development. These programs also grant families access to supplemental support services, including the Basic Needs Resource Center and Heights Suburban Collaborative.

El Barrio Workforce Development

Opportunity happens here. Our free, bilingual, hybrid workforce programs are open to anyone 18 years or older - no high school diploma required. We offer short-term career training, specialized industry certifications, and job matching services with numerous regional and national employers. Transportation and supportive service assistance is also available.

Youth Residential Program

The Centers' H.O.P.E. Campus® is dedicated to offering a safe and therapeutic environment for youth in county custody, particularly those who have been turned away from other options. The campus aims to create a central location for youth awaiting placement, where they will be assessed and treated in a trauma-informed environment. In addition to providing emergency placements, the campus will support a comprehensive model focused on rapid reunification and kinship diversion, fostering strong family engagement and reducing the time youth spend without adequate housing.



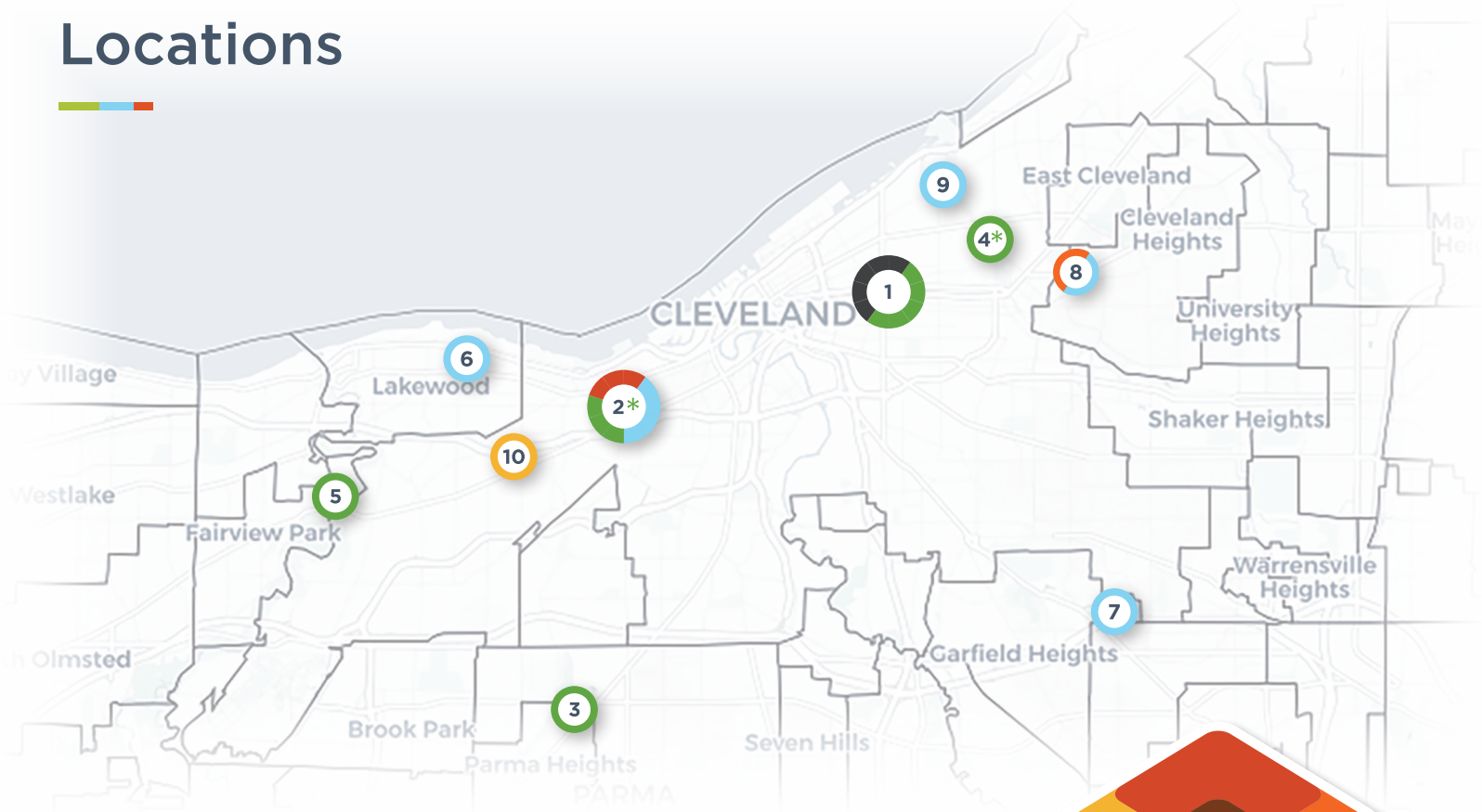
More than **13,000** patients received healthcare services.

Served more than **1,000** Northeast Ohioans with workforce and supportive services.



— THE CENTERS' —
H.O.P.E.®
CAMPUS

Locations



CENTERS FOR HEALTH AND WELLNESS

216.325.WELL (9355)

**Behavioral Health Urgent Care services are available at our Gordon Square location.*

1. East - Nancy Lyon Porter Building, 4400 Euclid Avenue, Cleveland 44103
2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102*
3. Southwest - 5955 Ridge Road, Cleveland 44129
4. Uptown - 12201 Euclid Avenue, Cleveland 44106
5. West - 3929 Rocky River Drive, Cleveland 44111

CENTERS FOR EARLY LEARNING

216.325.9678

In addition to our Early Learning services, we offer a Smart Start Home Visiting Program, which brings the classroom to you through weekly home visits. We are a Head Start and Help Me Grow provider.

6. Clifton - 13889 Clifton Boulevard, Lakewood 44107
7. Debra Ann November - 5225 Library Lane, Maple Heights 44137
2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102
8. Taylor Commons/McMillan - 1941 South Taylor Road, Cleveland Heights 44118
9. Wade - 9111 Yale Avenue, Cleveland 44108

Scan QR code to learn more about our services:



CENTERS FOR YOUTH & FAMILY SERVICES

216.325.9132

Resources and support offered through a collective network of community partners

8. Taylor Commons/McMillan - 1941 South Taylor Road, Cleveland Heights 44118

EL BARRIO WORKFORCE PROGRAM

216.325.WORK (9675)

2. Gordon Square Campus - 5209 Detroit Avenue, Cleveland 44102

ADMINISTRATIVE CAMPUS

216.432.7200

1. Nancy Lyon Porter Building, 4500 Euclid Avenue, Cleveland 44103

THE CENTERS' H.O.P.E. CAMPUS*

216.416.4277

Youth Residential Programs

10. 11401 Lorain Avenue, Cleveland 44111

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LET'S EXPLORE HOW YOUR COMPANY CAN MAKE AN IMPACT. CONTACT US TODAY.

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**Youth
Residential**
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